



MAKE A REAL CONTRIBUTION, EASILY

*natureOffice helps you start
protecting the climate.*

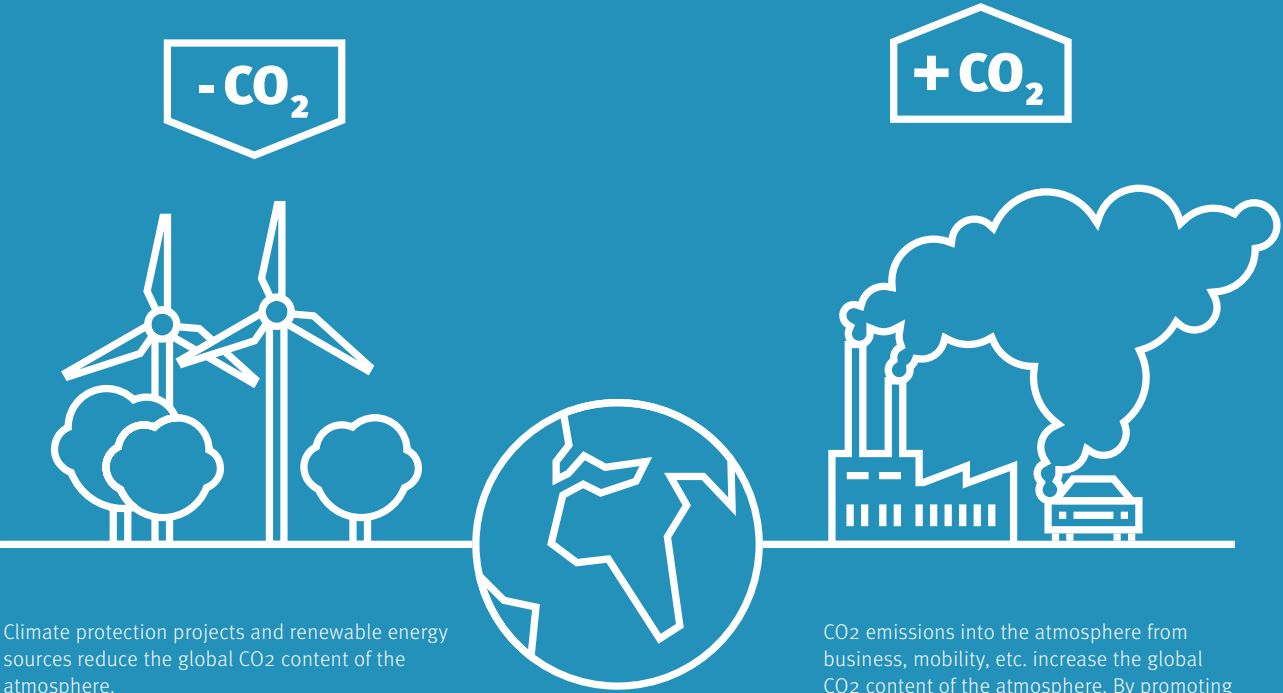
CARBON NEUTRAL

What does this really mean?

Balancing the scales, cancelling each other out. Processes are carbon neutral if they do not change the balance of the atmosphere. A stable balance between give and take. Climate neutrality means that the CO₂ emissions generated in a process, product or a company are identified and compensated for in the same quantity with a certified climate protection project. Where and in what part of the Earth these climate protection measure take place is in the first instance irrelevant, since climate change is a global problem and the CO₂ emissions have the same effect world-wide.

In balancing out CO₂, natureOffice works according to conventional international norms and standards, such as for example the GHG Protocol or the ISO Norm 16759. The CO₂ values take as the basis for these measures come from recognised scientific databases such as ecoinvent, ProBas, GEMIS and others.

Even without a political framework for its rules, carbon neutrality as a voluntary commitment to protecting the environment is subordinated to a clear, transparent and comprehensible process which is globally recognised and is applied.



Climate protection projects and renewable energy sources reduce the global CO₂ content of the atmosphere.

CO₂ emissions into the atmosphere from business, mobility, etc. increase the global CO₂ content of the atmosphere. By promoting certified climate protection projects, these emissions can be compensated for.

FOUR GOOD REASONS why you **PROFIT** from climate neutrality:

1. With your commitment to protect the climate, you can directly address new target groups and affiliate them with your company long-term through transparent communication.
2. A voluntary compensation reduces the balance of CO₂ emissions and lends carbon neutrality added value for your company.
3. Only through your voluntary commitment in climate protection can climate protection projects be realised which not only protect the climate but also improve the lives of people in developing countries.
4. You will be viewed by customers, partners and others on the market as a company that is acting responsibly since you are taking responsibility for your own CO₂ emissions.

OUR CLIMATE PROTECTION PROJECTS HAVE MANY BENEFITS.

Both people on-site and the environment profit from improved living conditions. And a commitment to protect the climate can pay for you, too.

Of course, we urgently need to think about reducing greenhouse gases. Most people now are more than aware that we need to re-think matters. A commitment to a climate protection project provides companies with a good way to demonstrate social responsibility and start with climate protection. This is generally well-received by many customers and through this role model function, the company's opportunities on the market can be improved. But the climate and your company are not the only ones who benefit. Climate protection projects like PROJECT TOGO not only show how one can restore a destroyed environment, but also how social structures are improved by protecting the climate and the lives of thousands of people in developing countries are given a better start on the future. These very improvements in living conditions enable a country to rise economically and promote stability and democracy. To this extent climate protection projects also significantly ameliorate the causes of emigration, especially in African countries.

Here's how you **COMPENSATE FOR YOUR EMISSIONS** with natureOffice:



1 Generate a CO₂ BALANCE

In the first step we calculate the emissions that are released from businesses, products or processes and generate a CO₂ footprint.



2 Support THE PROJECT

You compensate for the calculated CO₂ emissions in one of our many climate protection projects from the fields of forest, wind, biomass, solar or energy efficiency.



3 Get your CERTIFICATE

To make your commitment to protect the climate transparent and comprehensible, you will get your climate protection logo with ID tracking number from us along with a climate protection certificate.

NEARLY ALL EMISSIONS CAN BE COMPENSATED FOR, EVEN YOURS.

In the following you can find companies from the various areas of the economy which are committed to climate protection and work closely with natureOffice.



It is the commitment and the financial support of businesses that makes climate protection projects possible.



It is in fact the positive effects of our climate protection projects on the environment that make it possible to compensate companies. They are interdependent.

PRINTING PRESSES IN HEIDELBERG

made carbon neutral:
printing presses

The world's market leader, now the first manufacturer of printing presses is making more and more printing presses carbon neutral. Since the beginning the company is a great supporter of PROJECT TOGO.



ALPINA FARBEN

made carbon neutral:
paints

By changing their production, 10% of the CO₂ emissions could be cut. The remaining emissions were rendered carbon neutral with „Germany Plus“. With that, Alpina shows how companies can contribute to protecting the climate.

PROJECT TOGO

In Togo we are creating a sustainable ecosystem and better living conditions for and with people on-site.

PROJECT TOGO works directly with people on-site-- from building orchards, gathering local tree species, building fire breaks and protective hedges, to the care, monitoring and management of the sylvicultural and agricultural areas, to supplemental work on infrastructure.

The main focus is on the areas of education, water, energy, work and health. By integrating civil society and its exemplary transparency, the involvement of PROJECT TOGO goes far beyond the objectives of simple climate protection projects: PROJECT TOGO is a climate protection project which strengthens the site and offers the people long-term hope.

The project also encompasses the areas of natural and cultivate forests, ecologically sound agriculture as well as training and continuing education. In the centre of the project area there is a natural forest with a high degree of biodiversity, remaining free of any commercial use. This natural forest is abutted by a cultivated forest in combination with areas for gardening and agriculture. With that, PROJECT TOGO creates effective protective areas for flora and fauna and enhances the fertility of the soil, regional water cycles and vegetation systems.



1.250.000+
Trees planted



150+
Jobs created

DEUTSCHLAND PLUS

We work for the preservation of indigenous forests at 51 locations nation-wide in Germany.

In 2012 we already developed the combination certificate with "Deutschland plus". And it is precisely this combination certificate which suits the wishes of many of our customers very well. We combine certified climate protection projects with regional involvement in the pre-alpine foothills, in the Black Forest, in Hunsrück, the Rhône or in Sauerland.

This combination of certified CO2 sequestration or reduction linked with the option of getting involved in the immediate catchment area and work together with the philanthropic Bergwaldprojekt e.V. in forest ecology is an effective means of fighting the climate change that has already reached our forests and become palpable. With Deutschland plus you make a direct contribution of five Euros for each certificate purchased, without deductions, to the philanthropic organisation Bergwaldprojekt e.V. and thereby directly support forest ecology projects in German state forests.

Already more than 2,200 volunteer helpers work every year in the project areas, which range from the island of Rügen to the deepest Bavarian Alps.



25.000+
Trees planted



1.000+
Volunteer participants



SCHOTT AG

made carbon neutral:
printed materials

Schott AG is one of the very few companies which has set FSC and carbon neutrality as binding goals in its corporate design. Since then, the company has made a great contribution to the implementation of PROJECT TOGO.



FATTORIA LA VILLA

made carbon neutral:
complete operation with all products

Since 2012, Fattoria La Vialla has generated a biennial CO2 balance of all of its activities. This serves on the one hand as a way of monitoring the CO2 reduction measures that have been put in place and on the other as a way of balancing out the remaining CO2 emissions. Fattoria La Vialla is committed to compensation through Deutschland plus.



NEUMARKTER LAMMSBRÄU

made carbon neutral:
company emissions

All of the company's emissions are recorded and summarized in a CO2 balance. In addition to compensating for the CO2 emissions, the company is involved in a tree-planting action in the region.



ANTON DEBATIN GMBH

made carbon neutral:
company emissions

It is not just the whole company that has been made carbon neutral, but its products, safety bags, document and messenger bags. Customers are pleased with their commitment and it helps them to reduce their own CO2 balances directly.



SPARKASSEN

made carbon neutral:
account statements

The Sparkassen Einkaufsgesellschaft (purchasing cooperative) for all savings and loan banks in Germany showed its commitment to climate protection by rendering their account statements carbon neutral. This is a powerful signal to all their customers and shows an exemplary commitment to climate protection.



MARTINS HOF

made carbon neutral:
completely organic farming with all its products

The CO₂ balance that natureOffice generates for all of these organic farms and their entire supply chain makes it possible to exactly state how which emissions are generated. The settlement and/or compensation of these emissions is then completed by the project Österreich plus Montafon.



SÜNNER BRAUEREI

made carbon neutral:
Cologne style, „Kölsch“ beer

The oldest family-owned brewery in the city of Cologne brews a traditional and hand-crafted Cologne-style beer. The CO₂ emissions which are unavoidable in this process are rendered carbon neutral through Sündern's use of the climate protection combination project "Deutschland plus".



SAXONIA FRANKE

made carbon neutral:
the whole company

Since 2007 the company has generated a climate balance and is EMAS certified. Now the company is also compensating for the unavoidable CO₂ emissions. The employees are regularly notified about the individual measures and motivated to contribute to the company's efficiency.



STARK UMZÜGE

made carbon neutral:
moving

Strong in moving and strong in climate protection. The supra-regional moving company currently makes about 80% of all of its moves carbon neutral. The moving customers can select for themselves which climate protection project they want to support.



ALTERNATE

made carbon neutral:
letter and package shipping

Alternate is the first company in its industry that has introduced its own CO₂ compensation program independent of the carrier and the shipment in order to make shipping CO₂ neutral. With this voluntary measure the company is assuming the place of a role model and shows that the online shipping industry and climate protection are not mutually exclusive.



SUTTERLÜTY

made carbon neutral:
customer magazine

As one of the forerunners in climate protection, Sutterlüty has made its customer magazine carbon neutral. The trading company is known for its sustainability and for putting an emphasis on regionally made products, and therefore also for supporting small farmers and regional producers.



FILTRAL

made carbon neutral:
reading glasses and sunglasses

Since 2012, Filtral has been committed to climate protection and compensates for nearly its entire range of products. The company provides extraordinary support for our work in PROJECT TOGO.



BEELINE GROUP

made carbon neutral:
TOSH from beeline

The beeline group asked itself, "Why not deliver to buyers of fashionable jewellery their products carbon neutral?" Its answer was to make the jewellery of one brand carbon neutral for the first time in the history of the company through the climate protection project TOGO and a commitment to Deutschland plus.

SCHOLZ & VOLKMER

SCHOLZ & VOLKMER

made carbon neutral:
Their entire company

Action instead of words is the driving force behind the successful online agency Scholz & Volkmer. For that reason they don't just generate an annual Co2 balance but also compensate for their emissions through PROJECT TOGO.



UNION INVESTMENT

made carbon neutral:
printed materials

An online process developed specifically for Union Investment now makes it possible for all departments in the company to generate their printed materials carbon neutral. With that, Union Investment reduces its internal costs and makes controlling easier.



BURGER LAB

made carbon neutral:
hamburgers

Shake things up with the Action Burger. The restaurant The Burger Lab made its Action Burger carbon neutral and demonstrated that everyone can make a commitment to climate protection.



NOVO

made carbon neutral:
Cards

NOVO makes cards in credit card size from renewable raw materials such as wood. Environmentally conscious customers from retail and wholesale businesses are more than happy to make use of this innovation and commit themselves to carbon neutral printing.



TÜV HESSEN

jointly developed:
carbon neutral mobility

Carbon neutral mobility jointly developed – with that, TÜV Hessen worked together with natureOffice not just to promote efficient driving habits, but to compensate for the CO2 emissions generated.

LET'S TALK SOMETIME

*We will be glad to answer your questions.
On requests, we will work with you to develop a suitable climate protection strategy for your company or for individual products.*

Your entry into voluntary climate protection will not be difficult and your internal costs will stay within limits. We will support you in all questions concerning your climate protection strategy. We will generate a well-founded CO₂ balance conforming to international standards and suggest the right climate protection projects to match your ideas and wishes.

If you want to be even more involved, perhaps in a school forest project or in building a well, our charitable association ecoCent e.V. is the ideal partner.

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About natureOffice:

natureOffice is an owner-operated climate protection agency. Neither financial investors nor other companies participate in our company, so we don't have to take interests of such parties into consideration in the design of our products or our actions.

Our philosophy is to offer businesses the greatest possible value added and support them on their way to sustainable business operations. We support companies from the pioneers of sustainability to classical businesses. Companies for whom a commit-

ment to climate protection is not yet a key focused, can develop added values through sustainability and climate protection with natureOffice.

We offer a clear, fair cost structure for all of our products and processes. Our offers applies equally to all businesses regardless of their size and industry.